

Nokian Footwear's production is based on a strong tradition of skilled craftsmen and leading technology

We at Nokian Footwear instinctively know what high quality features are required for the variable weather of the Nordic north.

The Nordic weather conditions have given us an excellent basis for developing our products directly in the circumstances that they are intended for. Even for a Central European our products offer more scope.

Production is based on a strong tradition of skilled craftsmen and leading technology.

Nokian footwear has been manufactured since 1898. Our tradition is strong, yet our manufacturing methods are modern. Our production technology employs the latest technology available, such as water cutting, robots etc. Nonetheless, an important element of our production still is the skilled professional who makes our products unique and to such high-quality standards. Our quality system ensures the high quality that is our trademark.

Product development guarantees high-quality products. The demanding customer and exacting areas of usage set up high requirements for product development. The contribution



and know-how of product development is especially improved by a strong sector of users of special footwear; the firemen, lumberjacks and various rescue servicemen whose advice is important to all our product development. The demanding needs of trekkers, ramblers and skiers are also built into our products.

References Nokian Footwear boots are sold into: The Finnish armed forces, The Swedish armed forces, Most Finnish fire and rescue services, Forestry professionals in countries such as Finland, Sweden, Germany and Canada.

Employee The Company employs approximately 200 people. **Production** Footwear manufactures 500 000 pairs of rubber boots annually. Nokian Footwear of today is a modern, 21st century production and marketing company of whose history extends back to the year 1898.



www.nokianfootwear.fi
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